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Entrada announces partnership with athenahealth

INTEGRATED VOICE-POWERED SOLUTIONS COMPANY ENTRADA TO INTRODUCE SERVICES TO ATHENAHEALTH'S 35,000-STRONG PROVIDER COMMUNITY

NASHVILLE, Tenn., October 9th, 2012 — [Entrada](#) today announced a corporate partnership with athenahealth, a leading provider of cloud-based practice management, [electronic health record \(EHR\)](#), and [care coordination](#) services to medical groups. The agreement provides a roadmap to improve the integration between the voice-centric workflow solutions offered by Entrada and athenahealth's cloud-based electronic medical records (EHR) and practice management services, with the objective of seamlessly making Entrada's voice services available to athenahealth's 35,000-strong health provider client base. The partnership also enables athenahealth to offer Entrada's clinical documentation technology to its current and future clients.

Entrada provides a dictation solution for every workflow, whether in single or multi-specialty environments. Entrada's fully-integrated desktop and mobile [solution](#), available for all Apple iOS and Windows PC devices, syncs with the athenaCollector® practice management system to build a daily worklist. A physician then simply dictates a note, and Entrada automates the text conversion and editing and inserts the finished note back into individual text fields within the athenaClinicals® EHR system.

"We believe Entrada is a game changer in the mobile healthcare industry, providing users a level of flexibility and ease-of-use that has largely been absent in health care IT," noted Jonathan Bush, Chairman and CEO of athenahealth. "This partnership with Entrada provides our customers a traditional, dictation-based voice recognition option, enabling physicians to keep their productivity high, and get back to why they practiced medicine in the first place: patient care."

Entrada has been an early collaborator and participant in athenahealth's "[More Disruption Please](#)," an initiative launched to create and foster a community of entrepreneurs, big thinkers, investors, engineers and academics who share a goal of accelerating disruptive innovation in health care.

About Entrada

Entrada provides innovative workflow solutions that protect physician productivity and revenue by enabling physicians to continue dictating before, during and after the migration to an EHR. Entrada's cross-platform solution, available for Apple iOS, Windows Mobile and PC platforms, enables the capture of the narrative portions of the note, woven alongside structured data, to support chart completion. Alternatively, Entrada's Real-Time Speech-to-Text enables physicians to quickly populate text within EHR templates for those who wish to self-edit. Unlike traditional voice-rec solutions, Entrada's cloud-based engine is accessed through a simple web app, ensuring a quick and painless installation. For more information, visit www.EntradaHealth.com. Follow Entrada on Twitter at www.twitter.com/entradahealth or Facebook at www.facebook.com/EntradaHealth.